



FANTASY PLAYHOUSE  
CHILDREN'S THEATER & ACADEMY

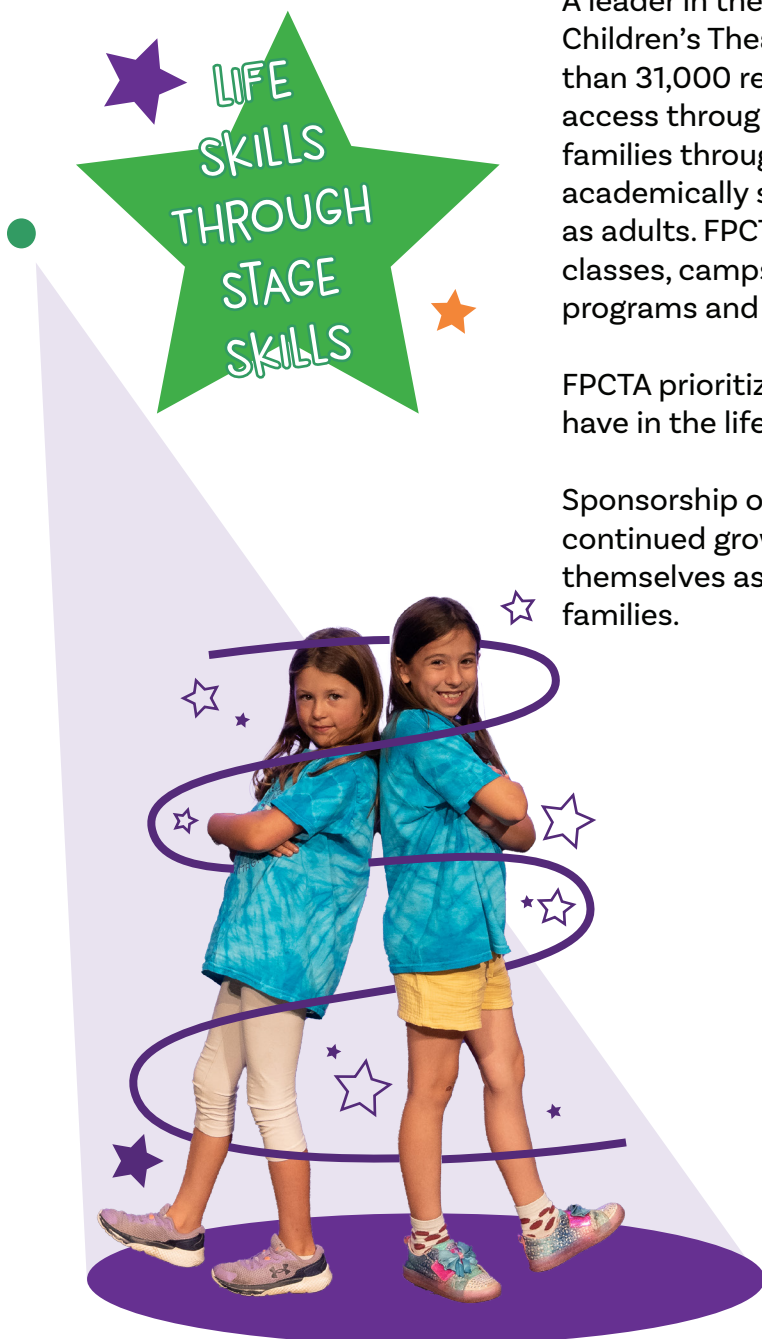


# 63RD ★ SEASON SPONSORSHIP OPPORTUNITIES

TAX ID #: 63-6062217

# LET THE MAGIC CONTINUE...

HOW YOUR SUPPORT IS USED



A leader in theatre and theatre arts education in the State of Alabama since 1961, Fantasy Playhouse Children’s Theater & Academy (FPCTA) is a 501 ( c ) non-profit bringing the magic of theatre to more than 31,000 residents annually, including 21,000 children and youth. FPCTA provides theatre arts access through production, education, and outreach while enriching the lives of children and families through theatre programming that encourages students to become self confident, academically successful, creative-thinking citizens who are more likely to invest in their communities as adults. FPCTA is known across the southeast for excellence in live children’s theatre productions, classes, camps, workshops, fine arts preschool and education outreach through after school theatre programs and In-School Touring Programs.

FPCTA prioritizes theatre arts access for all. Recognizing the transformative power theatre arts can have in the life of a child, their family, and their community.

Sponsorship of the season is the perfect opportunity to support our mission and help ensure our continued growth and community engagement. FPCTA sponsors have the opportunity to present themselves as influential constituents as well as reach a diverse audience of students, parents, and families.

★ ★ ★

**Sponsorships directly subsidize the costs associated with providing:**

- Tuition assistance and scholarships for under-resourced students.
- Free theatre arts education programming to Title 1 schools
- Free admission to final dress rehearsals provided to organizations that serve under-resourced populations with little to no access to live theater
- Reduced price student matinees for productions
- Theatre arts access for families with intentionally low ticket prices and tuition.

★ ★ ★



	Mainstage Sponsorships				Other
	Season Sponsor TAKEN	Title Sponsor** (Limited Availability)	Special Stages (Sensory Friendly + ASL)	Community Sponsor (Unlimited)	In-Kind Sponsorships (Unlimited)
Benefits*	\$10,000	\$3,000	\$3,000	\$500	
Performances	40+	7-11	4		
Logo in Season Brochure	★	★	★		
Logo on Website	★	★	★	★	★
Logo In Playbill	★	★	★		★
Logo on Poster	★	★	★		
Logo on T-Shirt	★	★	★		
Logo on Season Banner	★	★	★		
Playbill Ad	Full Page (4)	Half Page	Half Page		
Verbal Recognition	★	★	★		
Tickets for select- ed performance	10	4	2		
Social Media Recognition	★	★	★	★	★
Newsletter Recognition	★	★	★	★	★
Press Release Recognition	★	★	★		
Annual Report Recognition	★	★	★	★	★

Interested in title sponsorship exclusivity or not seeing a sponsorship that fits your business needs?

Contact us at:  
**Giving@FantasyPlayhouse.com**

We’d love to create a custom plan just for you!

\*Please note some sponsor benefits are subject to printing and recording deadlines.

\*\*Each production can have up to **TWO** title sponsors.





# MAINSTAGE SPONSORSHIPS

Sponsorship at this level provides funding for all FPCTA programming over an entire season. Funding on this level helps subsidize costs associated with presenting high-quality performances to the North Alabama region, introducing diverse audiences to the magic of live theatre and providing state-of-the-art education and engagement programs that serve thousands of students in our community.

## October 2023



Deep in the mysterious Jungle lives Mowgli, a curious young boy raised by wolves. When the mighty roar of a fearsome tiger forces Mowgli to leave the only home he's ever known, the young boy sets off on a journey where he meets an array of jungle creatures. Mowgli must rely on the guidance of his new friends, a pragmatic panther and a big brother bear as he learns valuable life lessons through self-discovery, brave adventures, and the rules of the jungle.

## February 2024



Rapunzel and Jack have always lived on the same cobblestone street, but they never knew it! Between them sits the run down cottage of the worst witch in Nysland- Willy Nilly Walliwort. She trips over her broomstick and always leaves her hat behind. Her spells come out wrong and her potions are just plain pitiful.

When Willy Nilly tries to make new friends she invites her neighbors over for her famous delicious magic beans! But if she fumbles the recipe, she might end up with a beanstalk she didn't bargain for...and are those beautiful locks of vines growing from Rapunzel's head? Climb on up for this adventure to giant places about friendship, trying your best, second chances, and the power of positivity!

## December 2023



Huntsville's most beloved family holiday tradition returns to the Fantasy Playhouse stage for the 33rd year this December! Take a trip in time through the past, present, and future with the miserly Mr. Scrooge, three Christmas Spirits, and all the whimsical characters of London town. With more theater magic than ever before, this Charles Dickens classic will delight all ages as an inspiration to keep Christmas in our hearts all year long.

## May 2024



3...2...1...Blastoff! It's 1959 in Huntsville, Alabama and the space race is on! Scientist around the world were depending on all sorts of creatures to discover the great beyond! But in America, two brave monkeys led the charge for space exploration- Baker and Able! Buckle up and hold on tight as these two courageous creatures take us on an adventure through their imagination, deciphering data and preparing their human astronauts for a discovery of galactic magnitude. A story of friendship, sacrifice, and dreaming big, this world premiere play will inspire all ages through a special Alabama story set at our very own U.S. Space and Rocket Center.

## SPECIAL STAGES

Special stages make space for audiences with special access needs. During Sensory Friendly Performances, visual and sound effects are lowered, fidget toys and other sensory assistance tools are distributed, and house lights are dimly lit to accommodate first time patrons with sensory disabilities. American Sign Language performances are offered regularly to support our deaf and hard of hearing audiences.

These performances are part of FPCTA's commitment to diversity, equity, and inclusion, one of the first initiatives of its kind to take place in Alabama. Each mainstage title will include a special stage production for differently abled audiences.

63RD SEASON  
FEATURES  
ALL ALABAMA  
PLAYWRIGHTS



# ACADEMY SPONSORSHIPS

FPCTA reaches thousands of students through classes, workshops, camps, after-school partnerships, and in-school touring programs every year. We offer a full spectrum of theatre arts training, ranging from preschool creative dramatic programs to advanced performing arts skills and technical theatre.

Students ages 3-Adult will Discover their Shine, through teamwork, learning acting skills, and mastering the self-confidence they need to step into the center stage of their lives.

## ★ Student Matinee Series Sponsor

FPCTA is a gateway to a lifelong love of theatre and offers reduced-priced student matinee performances for up to 2,400 students annually. Productions feature a study guide developed specifically to support AL Learning Standards and curriculum activities for teachers to incorporate into their classrooms before and after the show.

## ★ Arts Education Access Sponsor

FPCTA believes that no child should be denied access to quality theatre arts programming and education. Your Company's sponsorship helps FPCTA provide free and reduced programming to Title 1 Schools and under resourced students. One donation is equivalent to 1 week of Summer Camp for 4 students or 4 weeks for 1 student.

## ★ STEAM Learning Lab Sponsor

Technical Theatre offers students a creative way of approaching STEM learning, using subjects like lighting design, set construction, film animation, special effects, and sound engineering as a way to introduce and engage creative students in highly sought after technological career fields

## ★ In-School Touring Show

Sponsorship of this level provides funding for 5-6 free performances of one of our three productions to a Title 1 School. In-School Touring Shows provide an opportunity for students who would not otherwise experience live production, an opportunity to experience live theatre.

Grades K-6



Grades 3-5



Grades 6-12



	Academy Sponsorships			
	Student Matinee Series Sponsor (1)	In-School Touring Title Sponsor (1 Per Show)	Arts Edu. Access Sponsor (Unlimited)	STEAM Learning Lab Sponsor (Unlimited)
Benefits	\$3,000	\$5,000	\$1,000	\$1,000
Performances	8	Based on Bookings		
Logo in Season Brochure	Logo in Study Guide	Logo in Study Guide		
Logo on Website	★	★	★	★
Logo In Playbill	★	Logo listed in Playbill	Logo listed in Playbill	Logo listed in Playbill
Logo on Poster				
Logo on T-Shirt				
Logo on Season Banner	★	★		
Mainstage Playbill Ad	Half Page	Hal	10% Discount	10% Discount
Verbal Recognition	★	★		
Tickets for select-ed performance	Preview Night Invite (2)			
Social Media Recognition	★	★	★	★
Newsletter Recognition	★	★		
Press Release Recognition	★	★		
Annual Report Recognition	★	★	★	★

# IN-KIND SPONSORSHIPS

Sponsorships at this level help fulfill a variety of needs that arise during the season and beyond. General needs include: office supplies, building & hardware supplies for productions, technical support, landscaping, cleaning supplies, marketing services, snacks and beverages for special events and full day summer camps.

## CURRENT IN-KIND SPONSORS



## TO BECOME A SPONSOR:

For questions or more information, contact:

**Giving@FantasyPlayhouse.com**

or call (256) 539-6829

# LEGACY SUPPORT

## SPOTLIGHT

ON THE FUTURE

Invest in the future of Fantasy Playhouse. The Spotlight on the Future capital campaign is a plan to develop a new home for FPCTA.

A 35,700 square foot theatre arts campus will feature classroom space to support all aspects of theatre arts education and as well as a 355 seat theater. This one of a kind theatre arts training campus will allow FPCTA to be a community asset to the Terry Heights neighborhood that they have served for over 20 years. For more information, contact:

Karen Mockensturm,  
executivedirector@fantasyplayhouse.com



355 Seat Fully Accessible Theater



Flexible Blackbox Performance Space



Film, Music, and Dance Studios



Technical Theatre Lab



Fine Arts Pre-School



Community Gathering Space